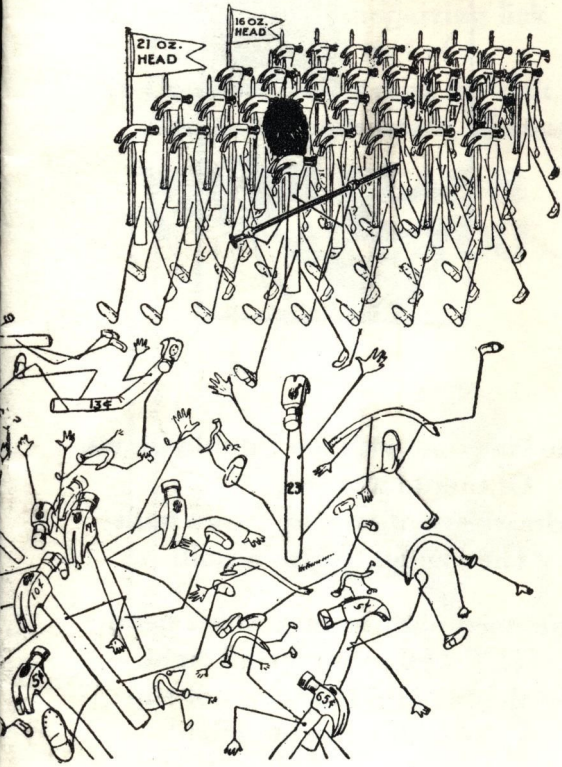
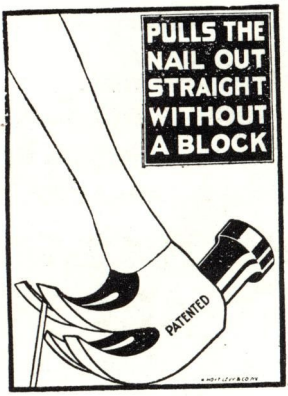
DOUBLE CLAW HAMMER

RHYME AND REASON



The Double Claw Hammer.



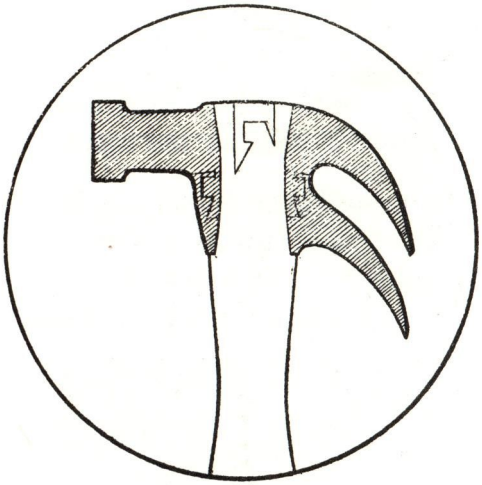
The Hammer with the Double Claws,
Of merits it is full,
It draws attention and draws nails-
The Hammer with a pull.

One need not hammer in his head
This truth--that it's all right,
The double grip that can not slip
Pulls with a double might.

To use it is a hammerfest,
As oft you hear it said,
For it drives nails and business
And hits nails on the head.

While others give the jarring lick
That loses half its force,
The Double Claw, it does its trick
And sends nails home, of course.

BOTH MEN ARE STARTING TO DRIVE A NAIL



SECTIONAL VIEW

If you observe the Sectional View
You'll see it's firmly set;
It can't fly off the handle -- you
Won't either -- you can bet.

It comes to fill a long old want
And nothing is so slick,
It is indeed a drawing card
And lightning on its trick.

SHOWING CENTER OF GRAVITY

This Hammer's balanced to a T,
That's why it is so prized;
The head will hit the nail, you see,
With blow that's centralized.

It is the Handiest Hammer yet
And satisfies the boss,
It goes on its good shape, you see,
And on its Double Claws.

The old time hammer you have used
And spoiled nails with its claws,
But then you well can be excused -
It was the best that was!

The hammer by a blacksmith wrought
And often wopperjaw,
That worked no better than it ought
To either drive or draw.

The Double Claw pulls straight and out,
Does double work because
It is Perfection, past all doubt,
And has the Double Jaws.

It tells the nails to come or die,
And they've no time to wait;
This Hammer does no crooked work -
It yanks the nail out straight.

"YES. IT'S WORTH TWICE $1.50 ON THIS ONE CEILING JOB."

You drive a nail that's out of reach,
High up or far across,
Beyond your utmost two-hand stretch,
If fixed in these Two-Claws.

You see, it is a reaching thing
That surely has a cinch
Because this Hammer's Double Claws
Provide the needed clinch.

The Double Claw is wrought of Steel
And made to stand all brunt;
It is the Hammer that's ideal
And always at the front.

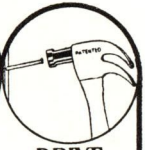
The Hammer with the Double Jaws
It's worth its cost and more;
Made right up to Pure Hammer Laws
Which were not known before.

In Hardware stores it has the call
And all men know the cause-
It is the Hammer of the age
And has the Double Claws.

DOUBLE CLAW HAMMER CO.
453 Broadway Brooklyn, N. Y.

STRIKE

LIFT



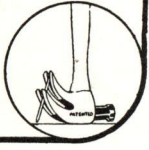
DRIVE

SHOWING OPERATIONS
of the
DOUBLE CLAW HAMMER

START

Pulls The Nail Out Straight Without a Block

OUT



A. HOYT LEVY & CO., N. Y.